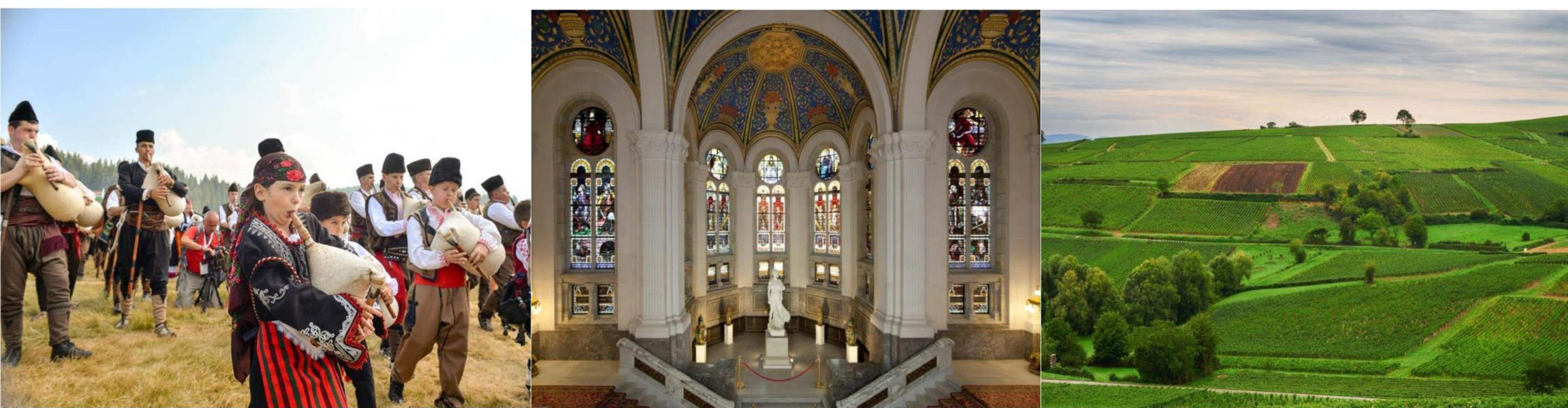


European Year of Cultural Heritage 2018: Activities at European level



State of play

6 September 2017



Structure of the presentation

1. Communication
2. European Heritage Days
3. Eurobarometer on Cultural Heritage
4. Creative Europe call
5. European Initiatives
6. Mainstreaming Cultural Heritage within the Commission
7. Events



1) Communication

Communication

- ✓ EYCH communication campaign
- ✓ Visual identity, logo and slogan
- ✓ PPTs and flyers in all EU languages
- ✓ Website
- ✓ Newsletter
- ✓ Setting of a Help desk function for assistance and advice to NC

Stay tuned

NEWSLETTER





2) European Heritage Days



European Heritage Days (EHDs)

✓ Meeting with EHDs NC on **June 27** in Brussels

Key conclusions:

- EHDs are a **key tool** to implement the EYCH, and the EYCH is a unique opportunity to **boost the EHDs**
 - **Synergies** are to be forged between EYCH and EHDs NC
 - **The European dimension** of the EHDs is to be enhanced
 - **Concrete actions**, budgetary needs and priorities are being discussed
- ✓ Next step: second meeting on **October 19** in Strasbourg



Meeting with EHDs NC
27 June 2017, Brussels



3) Eurobarometer

Eurobarometer on Cultural Heritage

Key topics:

- ✓ Knowledge and perceived importance of cultural heritage
- ✓ Access, participation and barriers to access
- ✓ Digital engagement
- ✓ Values attached to Europe's cultural heritage





4) Creative Europe Call



Creative Europe call dedicated to the EYCH 2018

Key features:

- ✓ €5 million in total
- ✓ 3 participant countries
- ✓ Up to € 200 000 per project, representing maximum 60% of the total eligible budget.
- ✓ NB- Cultural heritage remains eligible under the 2 categories of the other 2018 CE call (smaller and larger cooperation projects)



https://ec.europa.eu/programmes/creative-europe/culture/european-cooperation-projects_en

Creative Europe call dedicated to the EYCH 2018

2 themes:

- Reinforcing a sense of belonging to a **common European space**
- Promoting cultural heritage as a source of inspiration for **contemporary artistic creation**



Creative Europe call timeline



Launch of call
September 2017 (TBC)

Deadline for submissions
End November 2017 (TBC)

Signing of contracts
May/ June 2018 (TBC)



5) European Initiatives

European Initiatives

Engagement

- **Shared heritage:** cultural heritage belongs to us all
- **Heritage at school:** children discovering Europe's most precious treasures and traditions
- **Youth for heritage:** young people bringing new life to heritage

Sustainability

- **Heritage in transition:** re-imagining industrial, religious, military sites and landscapes
- **Tourism and heritage:** responsible and sustainable tourism around cultural heritage

Protection

- **Cherishing heritage:** developing quality standards for interventions on cultural heritage
- **Heritage at risk:** fighting against illicit trade in cultural goods and managing risks for cultural heritage

Innovation

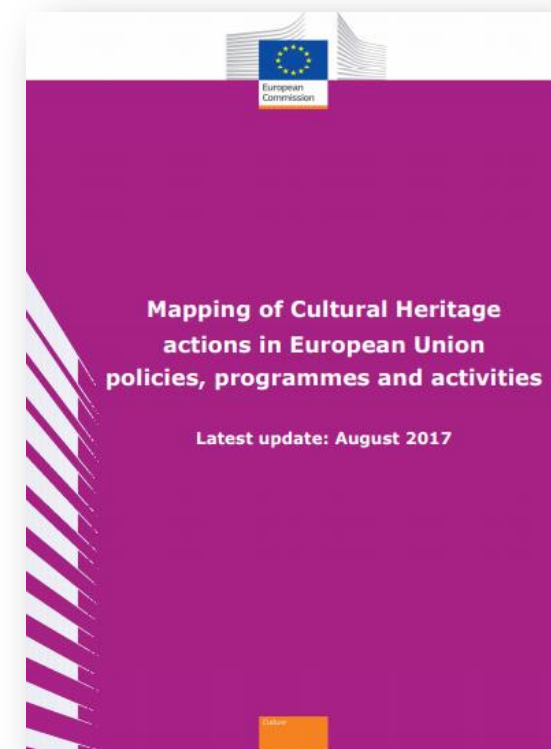
- **Heritage-related skills:** better education and training for traditional and new professions
- **All for heritage:** fostering social innovation and people's and communities participation
- **Science for heritage:** research, innovation, science and technology for the benefit of heritage



6) Mainstreaming CH within the Commission

Mainstreaming cultural heritage within the Commission

- ✓ Updated version of the Cultural Heritage mapping available [online](#)
- ✓ Joint meeting with 10 DGs on **September 7**



"A remarkable publication"
The Budapest Observatory



7) Events

Key events at European level

✓ **European Culture Forum**

- 7-8 December 2017, Milan
- Launch of the EYCH

✓ **Launch cocktail of a special EYCH issue of Cartaditalia**

- 6 December 2017, Milan



<http://ec.europa.eu/culture/forum/>

✓ **College meeting and Launch of the Year by the Bulgarian Presidency**

- 4-5 January 2018, Sofia

✓ **Opening Ceremony of ECoC Valletta 2018**

- 20 January 2018

Key events at European level

- ✓ **Opening Ceremony of ECoC Leeuwarden 2018**
 - 27 January 2018
- ✓ **Joint RTD -EAC high level Conference on European Research for Cultural heritage**
 - 20 March 2018, Brussels
- ✓ **Bulgarian Presidency conference on Cultural heritage**
 - End of March 2018, Bulgaria
- ✓ **European Heritage Label Ceremony 2018**
 - April 2018, Brussels

Key events at European level

- ✓ **European Summit of Cultural Heritage/European Union Prize for Cultural Heritage / Europa Nostra Awards 2018 Ceremony**
 - 20-24 June 2018, Berlin
- ✓ **European Heritage Days 2018**
 - August- September 2018, throughout Europe
- ✓ **Congress on Cultural Heritage**
 - 18-19 October 2018, Vienna
- ✓ **Closing conference by Austrian Presidency**
 - 11-12 December 2018, Vienna

Key events at national level

- ✓ A list of planned events in **Member States**

19 Member states
over **230** events
(as of 4 September)

Thank you!



https://ec.europa.eu/culture/european-year-cultural-heritage-2018_en



#EuropeForCulture



EAC-EYCH2018@ec.europa.eu



[Legal basis](#)

